



Interview technical experts involved in researching new soy technology or United Soybean Board farmer-leaders involved in funding the research of new soy technology.

For more information, contact Chris Krull at 888.235.4332, ext. 1951 (krulle@osborn-barr.com) or Tyler Kelley at ext. 1306 (kelleyt@osborn-barr.com).

USDA Adds Nine Product Categories to BioPreferred Program

The U.S. Department of Agriculture recently designated nine more product categories to its BioPreferred program. This action increased the number of products eligible for BioPreferred designation by more than 1,000 to 5,600, many of which contain sustainable, U.S. soy. To qualify for designation, a product must contain a significant amount of renewable materials. The program requires the federal government to give these products preference in purchasing beginning Oct. 27, 2010. Additionally, the proposed BioPreferred labeling program will create a product label to appear on qualifying products on store shelves to help consumers identify certified biobased products. To learn more about the BioPreferred program, visit <http://www.biopreferred.gov/>.

Soy-Based Wax Grows in Popularity Among Candlemakers

As petroleum byproduct paraffin becomes less available, soybean oil-based wax continues to become a more attractive ingredient for candlemaking. Elevance Renewable Sciences uses biobased ingredients such as soy to manufacture several products, including wax for candles. The United Soybean Board (USB) recently provided funding to Elevance to help it continue to find ways to replace petrochemicals with soy. According to Elevance, soy makes up between 5 percent and 6 percent of the more than 1 billion pounds of wax used to manufacture candles in the United States every year, and demand continues to grow. Star Candle Company, which uses Elevance's soy wax to make some of its candles, says soy wax offers more consistency from batch to batch than paraffin-based wax. To learn more about Elevance, visit www.elevance.com. Visit the online [Soy Products Guide](#) for a list of soy candle companies.

Soy-Based Asphalt Sealer Hits the Road in Tennessee

BioSpan Technologies recently finished an application of RePLAY, its soy-based asphalt sealer and preservation agent, on more than 100 miles of state roads in eastern and central Tennessee. For this project, RePLAY was applied in a two-foot-wide section on the construction joints down the middle of 17 different state roads, covering 12 different counties in the Volunteer State. USB provided funding to BioSpan Technologies, Inc., to develop RePLAY, which includes 88 percent biocontent. According to BioSpan, regular applications of RePLAY strengthen and maintain existing pavement for a fraction of the cost of laying new pavement. To learn more about RePLAY, click [here](#).

Soy Ink Part of Sprint's Green Initiative

As part of an initiative to become more environmentally friendly, Sprint Nextel, the Kansas-based telecommunications company, now uses soy-based and vegetable-based inks to print packaging for its wireless accessory line. According to Sprint Nextel, the biobased inks exceed soybean industry standards, replace petroleum-based inks and reduce volatile organic compounds. The new accessory packaging also includes a smaller, fully recyclable clamshell, and paperboard that is certified by the Forest Stewardship Council, which promotes conservation and responsible management of forests. To learn more about Sprint Nextel's eco-friendly accessory packaging, click [here](#). For more information about soy-based printing inks, click [here](#).

To learn more about soy-based products, visit USB's *Soy Products Guide* online at www.soynewuses.org.